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**DAN HART & ASSOCIATES LAUNCHES
PUBLIC RELATIONS DIVISION**

LAS VEGAS – Dan Hart, president, Dan Hart & Associates announced today that Elizabeth Trosper, president, Trosper Communications will be spearheading the development of a public relations division within the firm.

“I am very pleased to have a seasoned public relations professional to create this new division,” said, Hart. “This will enrich us with greater diversity; enhance our strength within the industry with an end result of providing greater service to our existing clients, while growing the business across the region.”

Dan Hart & Associates is one of Nevada’s premier public affairs consulting firms, specializing in political campaigns, state and local lobbying, grassroots and grassroots campaigns, corporate communications and media relations.

“I have the highest respect for Dan,” said Trosper. “I look forward to building a successful public relations division comprised of both traditional and social media professionals and graphic designers.”

Trosper brings over twenty years of industry experience, she launched her career in Los Angeles at Manning Selvage and Lee, with the last ten years in Las Vegas where she was a partner in a local firm.

Dan Hart & Associates is located at 3900 Paradise Road, Suite 110, Las Vegas, NV 89109. For more information contact 702.259.0300.

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